

# EUROPACK Presentations

## European and Asian Packaging Trends

During the years, EUROPACK has been able to gain vast experiences in the field of packaging by processing many projects and developing a lot of conceptions. We compiled a description and discussion of the decisive requirements to lubricant packages in a presentation which we were able to make on the occasion of several international lubricants conferences as well as to customers.

The presentation "European and Asian Packaging Trends" was held on the PPC Meeting in Colorado Spring in Fall 2006 for the first time. It gives an overview on the status quo and the trends for lubricant packaging in Europe and Asia and points at the chances and challenges to enter these markets.

### Short Contents of the Presentation:

- (1) **Introduction**
  - Basic Terms and Classifications of Lube Oil and Grease Packages
  - Selected Market Data (Europe, Asia, North America)
  - Characterisation of the Present Market in Europe and Asia
- (2) **Overview on the Current Packaging State in Europe and Asia**
  - Detailed Comparison of the Status Quo of Small Packages, Large & Bulk Packages and Grease Packages in Europe and Asia
- (3) **General Packaging Trends in Europe and Asia**
  - Effects of the Globalization / Problems of the Globalisation
  - Packaging Trends in Europe and Asia
  - Detailed Information on the Trends regarding Ergonomy, Counterfeiting and Standardisation
- (4) **Chances and Challenges in the European and Asian Markets**
  - Factors for success for Packages in Europe and Asia

### We offer you:

#### (A) Holding the Presentation for you

EUROPACK offers you to hold the presentation for you. Hereby you can flexibly stipulate with us place, time and attendants. We are, of course, also prepared to focus on special issues of the contents.

#### (B) Sending the Presentation to you

EUROPACK offers you to send you the presentation for your own studies. In this connection we are able, upon your request, to add or particularly focus on special issues as well.

#### (C) Performance of a Training

EUROPACK offers you to impart the contents of presentation in the form of a training. Hereby, it is possible to flexibly stipulate with us place, time and attendants.

We would be pleased if the contents of the presentation arouse your interest and look forward to receiving your positive feedback. We would like to share our know-how with you give you a better understanding of the different requirements to the packages in the markets of Europe and Asia.

## EUROPACK

Packaging and Fluid Management GmbH · channel tower, Level 8 · Karnapp 25 · D-21079 Hamburg · Germany  
Tel: +49 40 320 82 0 · Fax: +49 40 320 82 320 · Email: [service@europack.de](mailto:service@europack.de) · Internet: [www.europack.de](http://www.europack.de)